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subject

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Indoor Golf Arena Amsterdam

Dear Mr. Standing,

As COO of Amsterdam Marketing, it is a pleasure to inform you the following.

Amsterdam Marketing would like to express its fullest support to development of the so called 'Indoor Golf Arena'. We are active for international and national visitors and also residents and want to entice consumers to visit the Amsterdam Metropolitan Area and familiarise residents with what's on offer. The 'Indoor Golf Arena' is a great addition to this offer. The golf industry is an interesting group and we are well aware that the local economy can profit

Amsterdam Marketing conducts its activities on behalf of the entire Amsterdam Metropolitan Area. At the top level we focus on city marketing's main target groups; residents, visitors and businesses. Therefore we feel that the development of the 'Indoor Golf Arena' will approach both our domestic as well as international visitors to the Amsterdam Metropolitan Area and will generate and increase attention on a global scale.

As our Business Marketing promotes the Amsterdam Metropolitan Area nationally and internationally as an ideal location in which to invest or start a business, we look forward to a possible future cooperation with you and wish you all the best with the developments of the Indoor Golf Arena.

With kind regards,


Eduard Pieter Oud
COO Amsterdam Marketing

I amsterdam.